

deniselanorias.com

Sela & Co.

# *Denise Lanorias*

CLARITY SPARKS GROWTH. CONNECTION DRIVES INNOVATION.



*Denise Lanorias is a venture innovator and the founder of Sela & Co., a purpose-driven brand and growth consultancy headquartered in Italy. She is committed to driving business growth by fostering strategic partnerships and collaborative opportunities. With extensive experience across creative strategy, branding, marketing, business development, and learning and development education.*

*Denise's approach combines creative thinking with business insight, ensuring strategies are both imaginative and practical. She emphasizes human-centered strategies, focusing on building authentic connections between brands and their audiences.*

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*Through Sela & Co., Denise aims to provide more than just a product. She wants to be a partner—someone who offers perspective, expertise, and a guiding hand as businesses navigate the landscape of growth. Her goal is to help build strategies that don't just reflect a brand's identity but also position it to thrive in an ever-changing market .*

*Beyond her consultancy work, Denise is deeply committed to education and mentorship. Drawing from her experience as an Educator, she offers training programs and workshops designed to empower individuals and teams.*

*In addition to her consultancy work, Denise is a venture innovator who helps connect businesses to each other, fostering collaborations that drive innovation and growth. Her commitment to service and ethical practices ensures that the businesses she works with not only grow but do so with authenticity, clarity, and respect for the people they serve .*







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The most powerful educational experiences don't replace human connection with technology—they use technology to deepen human connection.” — Denise Lanorias

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